

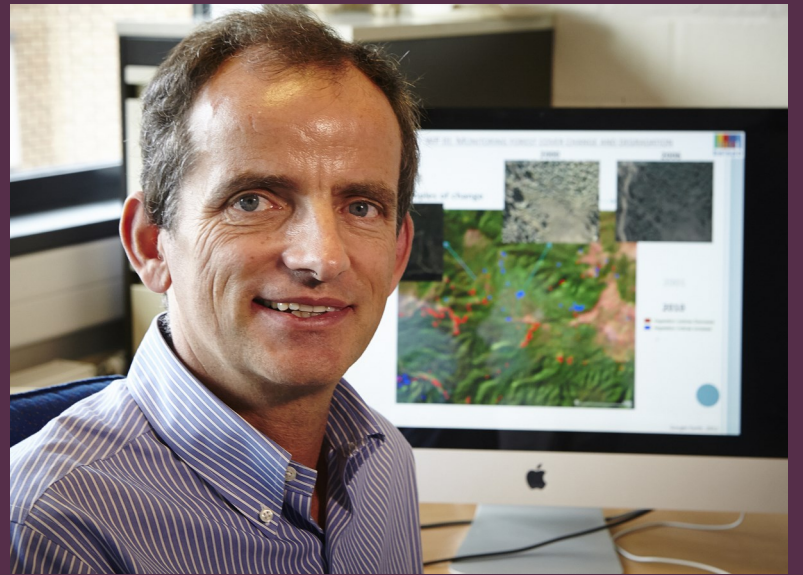
THE GRADUATE SCHOOL OF GEOGRAPHY INVITES YOU TO ATTEND THE **WALLACE W. ATWOOD LECTURE**



ERIC LAMBIN

**October 15th, 2015
7:00PM- Tilton Hall**

LAND USE CHANGE IN THE GLOBALIZATION ERA: CHALLENGES AND OPPORTUNITIES



Eric Lambin (Photo: Tore Marklund)

A central challenge for sustainability is how to preserve forest ecosystems and their rich biodiversity while enhancing food production. This challenge for developing countries confronts the force of economic globalization, which seeks cropland and triggers deforestation. Land use changes are increasingly associated with commodities produced for global markets. Some of the final consumers of agricultural and wood commodities, the corporations involved in their transformation and retailing, and civil society show a growing concern for sustainability. These actors are starting to express a preference for goods whose supply chain has been certified as meeting sustainability criteria. These private actors have designed new non-state market driven governance mechanisms aimed at influencing land use through global markets. Recent evidence on the effectiveness of these private land use regulations suggests some potentially positive direct and indirect beneficial impacts. Interactions between private and public environmental regulations need to be better understood.

ERIC LAMBIN divides his time between Stanford University, where he occupies the Ishiyama Professorship at the School of Earth, Energy & Environmental Sciences and Woods Institute for the Environment, and the University of Louvain, Belgium, where he is professor at the Earth and Life Institute. His research deals with human-environment interactions and land use change in different parts of the world, by combining remote sensing and socio-economic data. His current interests are focused on the impact of globalization on land use governance. He is Foreign Associate at the U.S. National Academy of Sciences and Fellow at the European and Belgian Academies of Sciences. In 2014, he was awarded the Volvo Environment Prize and was named amongst Thomson Reuters Highly Cited Researcher.

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