ABSTRACT: I love building companies and developing products! To build a successful company requires a lot more than just coming up with an idea. In this talk, I will share some experiences around building companies, technologies and systems. I will show some examples of how at Color Kinetics (now part of Philips) and Digital Lumens we disrupted the $100 billion lighting industry. Hint… It’s all about the system! I will then share some experience around what it takes to grow companies and how you need to do much more than focus on the technology. I will close the talk by showing some examples of how to develop and produce product in Asia.

Wednesday, March 27, 2013

4:15 pm – Room S-122, Sackler Sciences Center