## Master of Science in Business Analytics

### Methodology
- Foundations of Analytics*
- Big Data Statistics I
- Big Data Statistics II

### Data Management
- Management Information Systems**
- Database Management
- Business Intelligence

### Application
- Management Information Systems
- Marketing Research
- Digital Marketing Analytics

### Programming
- Programming—R, Python, and SAS
- Data Structure and Big Data Computing

### Practice
- Internship or Experiential Learning Course

*Online course

**Hybrid course

Clark’s MSBA is a STEM-approved program.

**Earned by less than 5% of business schools worldwide.**

Contact the Graduate Admissions office at gradadmissions@clarku.edu for more information.