Crompton Collective

Title of Project: Small Business Consulting Project

Main Contact: Amy Chase, punkystyle@gmail.com, 978 463 4840

Duration: Minimum of 180 hours.

Deadline: April 1, 2016

Location: Worcester MA

Position Description:
The position is focused on helping develop a feasibility plan and analysis for a small business consultancy as part of the Crompton Collective. Services offered by this consultancy could include: business décor, small business development, creative design, marketing, etc. However, the student working on this feasibility plan would have an ability to shape the direction of this small business consultancy based upon their research of the Worcester community and the expertise of the Crompton Collective.

Qualifications:
An entrepreneurial minded student with a passion for design, marketing, business, or communications. Knowledge of business models is helpful but not necessary. A creative spirit, independent work ethic and motivation to work hard on a project that has ambiguous definition is necessary. Strong writing and communication skills are required.

Housing: Housing will not be provided. Students are responsible for finding their own housing.

For more info: Please, visit: http://www.cromptoncollective.com/

Funding: $2500 Available through the LEEP Fellows Program.

How to Apply:
Email resume to punkystyle@gmail.com

To apply for LEEP Funding and to be considered as a LEEP fellow, students must secure the position and complete the LEEP Fellows Application Process by February 26 (for early decision) or April 15th. Students will be required to submit a resume, cover letter, and a proposal outlining how they will complete their project.

Additional position information is available through Clark Recruiter. (Recommendation letters should be emailed directly to rmaddox@clarku.edu)

About the Company:
Crompton Collective is a curated boutique marketplace located in a historic Worcester mill building. It is designed to celebrate our local independent makers and our love of old things. Crompton Collective was created by Amy Chase. Amy Chase created the style blog PunkyStyle.com in August of 2005 adding Boston’s first Fashion Blogger to her resume. Her love for rummaging through estate sales, thrift stores, and yard sales led to the 2009 opening of The Haberdash, America’s first Mobile Vintage Shop. That same year she also had the pleasure of co-founding The Swapaholics an event company responsible for bringing sustainable style and a fun sense of reusing to fashion lovers everywhere. In 2010 Amy was hired as the Fashion Director for the Boston Tech Start-up Swap.com and spent two years traveling around the country, hosting fashion events and building an awesome iPhone app. In 2012 she decided it was time to invest in the city she grew up in and opened Worcester’s largest antique and Artisan shop Crompton Collective.