Faculty Project: Graduate School of Management

Title of Project: Sustainable Urban Agriculture: Improving nutritional options as well as income generation opportunities for female head of households in very poor neighborhoods in Bogota, Colombia.

Main Contact: Dr. John Dobson, jdobson@clarku.edu

Deadline: March 3rd, 2017

Duration: Minimum of 180 hours

Location: split time: 10 day site visit to Bogota, Colombia and completion of project back at Clark. Travel is required.

Position Description: The project is designed for students looking for an international social entrepreneurship experience. Students will work with an existing NGO to help female head of households improve the nutrition in their diet as well as income generating opportunities. The project will help in the implementation of sustainable urban agriculture. The students will use entrepreneurial skills to improve value chain, develop new market opportunities, and create a sustainable business model. I have attached the website for the NGO: www.fundacionmujeresempresarias.org

Benefits:

- Working to help alleviate malnutrition and poverty within Bogota, Colombia
- Focus on the social impact of business
- Develop and apply entrepreneurial skills in a real life project
- Global Experience

Qualifications: Student Expectations: The following will be expected from each student:

- Required:
  - Be available to travel to Bogota, Colombia June 2-11, 2017
  - Have entrepreneurial skills (finding novel solutions to pressing global issues)
  - Understand Business Models
  - Be able to conduct a sectoral analysis
  - Knowledge of urban agriculture.
- Desired:
  - Basic or intermediate knowledge of Spanish

Final Output: By the end of the summer, each student will have accomplished the following:

- Learned fundamental components of operating a social entrepreneurship venture within a developing country context
• Worked with female head of households to improving nutritional options and income generation opportunities
• Created a sustainable business model

Housing: Housing will be provided. The professor will organize all housing and transportation arrangements.

For more info: Please, visit: http://www.fundacionmujeresempresarias.org

Funding: $2500 Available through the LEEP Fellows Program.

How to Apply:
Send resume and cover letter to jddobson@clarku.edu

To apply for LEEP Funding and to be considered as a LEEP fellow, students must secure the position FIRST and complete the LEEP Fellows Application Process by March 3 (for early decision) or April 14th. Students will be required to submit a resume, cover letter, and a proposal outlining how they will complete their project.

Additional position information is available through Clark Recruiter. (Recommendation letters should be emailed directly to rmaddox@clarku.edu)

About the Organization:
Clark’s academic community has long been distinguished by the pursuit of scientific inquiry and humanistic studies, enlivened by a concern for significant social issues. Among many other scholarly endeavors, Clark contributes to understanding human development, assessing relationships between people and the environment, and managing risk in a technological society.

Clark is dedicated to being a dynamic community of learners able to thrive in today’s increasingly interrelated societies. The University maintains a national and international character, attracting high-caliber students and faculty from all quarters of the globe.