International Center of Worcester (ICW)
(An Affiliate of Seven Hills Foundation)

Title of Project: Celebrating the World in Worcester – Digital Storytelling of Worcester’s “Global Citizens”

Main Contact: Contact Name: Spencer Gale, sgale@sevenhills.org, Phone Number: 508-983-1308 / cell: 774-312-5186

Duration: Minimum of 180 hours.

Deadline: March 24, 2017

Location: Based out of the Seven Hills Global Outreach office – 81 Hope Avenue, Worcester, MA 01603.

Position Description:
The International Center of Worcester (ICW) is a nonprofit nonpartisan organization promoting Citizen Diplomacy in Central Massachusetts. We design professional and cultural programs for international visitors sponsored by local and foreign governmental and non-governmental agencies, private companies, universities and individuals.

The ICW is looking for students with an interest in digital storytelling to assume a management position of ICW’s new pilot project “Global Citizens of Worcester, MA”. This project is an online platform that highlight the global identity of Worcester, MA across three social media outlets – Twitter, Facebook and Instagram. The project is modeled after Humans of New York, pairing short, intimate or insightful first-person narrative with an engaging photograph. Arguably our greatest strength and identity as a community rests in our global/international identity. This includes not just foreign-born populations, but global nomads and internationally minded individuals that all make up “Global Citizens of Worcester”.

A strong desire to learn about the social and professional Worcester community is preferred. This position provides students with an opportunity to network and gain access to national and international leaders in a variety of fields and skills in developing a new multimedia project that will be visible across Central Massachusetts.

Qualifications:

- Interest and/or knowledge of international affairs and issues.
- Ability to take initiative, multi-task, work independently and work with a team, and meet multiple deadlines.
- Strong verbal and written communication skills.
- Meticulous attention to detail and grammar within professional and internal communication (email/documents/grants).
- Strong computer competency, research skills, and advanced proficiency with Microsoft office (Word, Excel, PowerPoint, Outlook).
- Experience in social media management, analytics, and content creation.

Housing: Housing will not be provided. Students are responsible for finding their own housing.

For more info: https://www.facebook.com/Internationalcenterofworcester/
Funding: $2500 Available through the LEEP Fellows Program.

How to Apply:
Please send resume and cover letter to icw@sevenhills.org. Any portfolio information or past examples of social media/digital productions is a welcome addition to applications, but not required. For additional information on available opportunities contact sgaie@sevenhills.org or 508-983-1308.

To apply for LEEP Funding and to be considered as a LEEP fellow, students must secure the position and complete the LEEP Fellows Application Process by April 14th. Students will be required to submit a resume, cover letter, and a proposal outlining how they will complete their project.

Additional position information is available through Clark Recruiter. (Recommendation letters should be emailed directly to rmaddox@clarku.edu)

About the Company:
ICW promotes Citizen Diplomacy "one handshake at a time" by offering opportunities to meet face-to-face with international leaders. We design exchange programs for current and emerging foreign leaders which respond to their professional interests.
Since 1963 ICW has been welcoming international visitors to Central Massachusetts under the governmental and non-governmental professional exchange programs. It is part of a nationwide network of organizations that are members of the National Council for International Visitors (NCIV) in Washington, D.C.