Unitey CDC – LevelUp Program
Marketing Fellow

The Marketing fellow will work directly with the President/CEO and other staff of the Initiative to help develop new materials and strategies to promote the organization. Applicants should have an interest in nonprofit work or communications. Tasks will include arranging media engagements, developing new materials, and outreach to other organizations.

Knowledge and Skills:

- Strong written communication skills; ability to write clear, structured, articulate, and persuasive proposals.
- Strong editing skills.
- Attention to detail.
- Ability to meet deadlines.
- Basic knowledge of proposal writing and institutional donors.
- Knowledge of basic techniques and strategies.
- Knowledge and familiarity with marketing research techniques.
- Strong contributor in team environments

Qualifications:

- Basic knowledge of non-profit SWOT development.
- Knowledge working in deadline-driven environments.
- Able to work well in a team environment, handle multiple assignments and meet deadlines.
- Able to monitor and meet goals.

Please forward resume and questions to l.f.parham@gmail.com