



CLARK UNIVERSITY FIRST DESTINATION OUTCOMES

Class of 2015 at 6 months post-graduation

EXECUTIVE SUMMARY

Clark undergraduates pursue a wide range of career paths and continuing education opportunities after graduation. The LEEP Center Career Services office captures these “First Destination” outcomes of our undergraduates in order to share them with the Clark community, prospective students and families, and the media. Showcasing the accomplishments of our students helps to illustrate the variety of possibilities open to Clark undergraduates and the value of their liberal arts education.

This data provides a snapshot of Clark undergraduates at 6 months after graduation. We know that the period between ages 18 and 29 is highly changeable as these emerging adults consider their options and move toward making enduring choices in their work (Arnett, 2014). At the same time, their initial plans post-graduation can lay the foundation for a meaningful career in the long-term.

Data Collection

- The Career Services’ Senior Survey is the primary tool through which first destination data is obtained.
- Career Services administers the Senior Survey at three points in time: at graduation, 6 months, and 12 months post-graduation.
- Supplementary post-graduation outcome information comes from LinkedIn, Clark faculty and staff, and other individuals with first-hand knowledge of a student’s activities.
- Data is reported for 6 months post-graduation in accordance with National Association of Colleges and Employers (NACE) standards.
- Data was obtained on 442 graduates or 85% of the class of 2015.

Survey Highlights

- The percentage of graduates for whom we have reasonable and verifiable knowledge of their post-graduation activities (the Knowledge Rate) is 85%, an increase of 3% from 2014.
- The percentage of graduates who are employed full-time, employed part-time, participating in voluntary service, serving in the U.S. Armed Forces, or enrolled in a program of continuing education at 6 months post-graduation (the Career Outcomes Rate) is 97%.
- A broad range of fields of employment is represented including human services, research, education, technology, communications, law, and the arts.
- Clark’s Knowledge Rate and Career Outcomes Rate exceed that of other liberal arts colleges, private not-for-profit colleges, and B.A. granting programs.

Questions about this report, data collection, and Clark’s First Destination data should be directed to Vickie Cox-Lanyon, Director of Career Services, at vcoxlanyon@clarku.edu.

DEFINITIONS

Graduating class: includes those students who completed degrees between the periods of July 1 to June 30 each year, a time period consistent with degree completion reporting requirements established by the National Center for Education Statistics' Integrated Postsecondary Education Data System (IPEDS) program.

Employed full-time: a position in which the graduate works for 30 hours or more per week.

Employed part-time: a position in which the graduate works less than 30 hours per week.

Continuing education: those who have been accepted to and plan to matriculate into a program of further study. This includes graduate school or other specialized training.

Service: those graduates who are participating in a volunteer or service program (e.g., Peace Corps, mission work).

Military: those graduates serving in the U.S. Armed Forces.

Seeking employment: graduates who have indicated that they are seeking employment or engaged in the job-search process.

Not seeking: graduates who have indicated that they choose not to pursue either employment or continuing education at this time.

No information: those graduates who, despite reasonable efforts on the part of the institution, have not responded to efforts to obtain information about their post-graduation plans.

Knowledge Rate: the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates' post-graduation career activities.

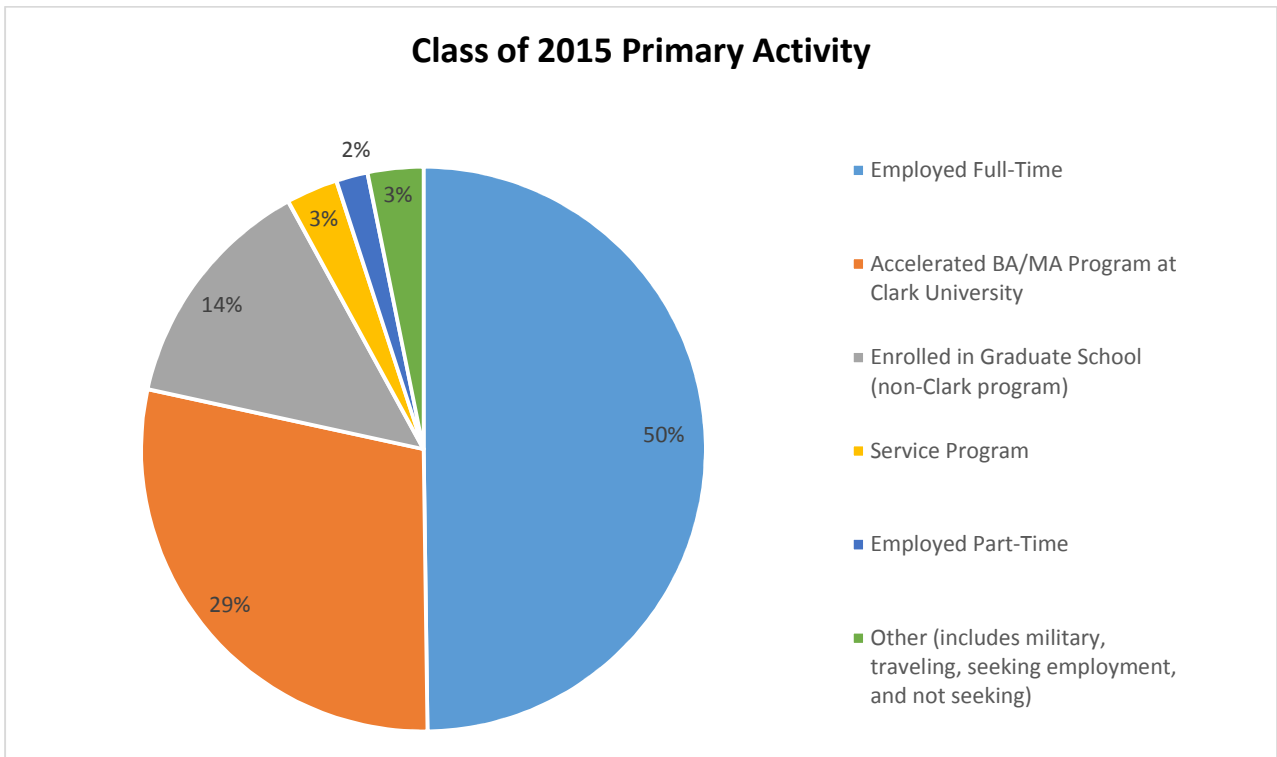
Career Outcomes Rate: In lieu of the term "placement rate," NACE standards identify a "career outcomes rate." This is defined as the percentage of graduates who are employed full time; employed part time; participating in a program of voluntary service; serving in the U.S. Armed Forces; or enrolled in a program of continuing education.

PRIMARY ACTIVITY SIX MONTHS AFTER GRADUATION

At 6 months after graduation, 97% of Clark University’s Class of 2015 is employed full-time; employed part-time; participating in a program of voluntary service; serving in the U.S. Armed Forces; or enrolled in a program of continuing education.

50% of respondents are working full-time, while 43% are enrolled in graduate school. More than a quarter of the Class of 2015 graduates (29%) are currently pursuing a Master’s Degree in one of Clark’s 14 Accelerated B.A/ Master’s degree programs. An additional 14% of respondents are enrolled in graduate school at other higher education institutions.

STATUS	#	%
Employed Full-Time	219	50%
Clark’s Accelerated BA/MA Program	126	29%
Graduate School (non-Clark program)	60	14%
Service Program	13	3%
Employed Part-Time	8	2%
Military	2	< 1%
Traveling	1	< 1%
Seeking	8	2%
Not Seeking	3	< 1%



Examples of graduate programs and employment outcomes follow.

	UNIVERSITY	PROGRAM
<i>Master's</i>	Assumption College	Counseling
	Babson College Olin School of Business	Entrepreneurial Leadership
	Bentley University	Accounting
	Boston College	Mental Health Counseling
	Boston College	Social Work
	Boston College Lynch School of Education	Moderate Special Needs
	Boston University	Pathology
	Boston University	Public Health
	Boston University	Criminal Justice
	Boston University	Occupational Therapy
	California State	Kinesiology (Sports Psychology)
	Central Connecticut State University	Business
	Columbia University	International Education
	Fundación Cristina Heerén	Music
	George Mason	International Security
	King's College of London	Biopharmaceuticals
	Lesley University	Animation
	London School of Economics	Finance and Accounting
	NYU Schack Institute	Real Estate (Finance & Investing)
	Simmons College	Social Work
	Southern New Hampshire University	Organizational Leadership
	SUNY Binghamton	Biomedical Anthropology
	The Norman Peterson School at Carlton Univ.	International Affairs
	Tufts University	School Psychology
	University College London	International Security
	University of Southern California	Neuroimaging and Informatics
	University of Arizona	Clinical Mental Health Counseling
	University of Birmingham	Money Banking and Finance (MSc)
	University of Connecticut	Social Work
	University of Edinburgh	Public Health
	University of Oxford	Developmental Studies
	Western Kentucky University	Clinical Psychology
	William James College	Forensic Counseling
<i>Ph.D.</i>	SUNY Stony Brook	Mathematics
	Tufts University	Physics
	University of Chicago	Physics
	University of Delaware	Biochemistry
	University of Georgia	Industrial-Organizational Psychology
	University of Maine, Orono	Physics
<i>Medical / Nursing</i>	Western University of Health Sciences	Doctor of Osteopathy
	Boston College School of Nursing	Nurse Practitioner
	UMass Medical School	Family Practice Nursing
<i>Law School</i>	St. John's Law School	J.D.

EMPLOYER (full-time)	JOB TITLE	CITY	STATE
Advocates	Case Manager	Marlborough	MA
Amazon	Recruiting Coordinator	Seattle	WA
American Islamic Congress	Program Coordinator	Washington	DC
Arlington Historical Society	Collections Management Intern	Arlington	MA
Ascentra Care Alliance	Program Manager's Assistant	Worcester	MA
Attivio	Human Resources Associate	Newton	MA
Autism Behavioral Center	Behavior Technician	Northborough	MA
Blackstone River Coalition	Statistics Consultant	Worcester	MA
Boston Children's Hospital	Clinical Technologist I	Boston	MA
Carroll Enterprises Inc.	Web Developer	Worcester	MA
Centage	Business Development Team Lead	Natick	MA
Central MA Regional Planning Commission	Planning Technician	Worcester	MA
Centro Las Americas	Program Coordinator	Worcester	MA
Citizen Schools	Teaching Fellow	Boston	MA
Clark University Admissions	Admissions Staff	Worcester	MA
Cold Spring Harbor Laboratory	Lab Technician	Cold Spring Harbor	NY
Connecticut Department of Energy & Environmental Protection	Wildlife Resources Assistant	Hartford	CT
Contemporary American Theater Festival	Patron Services Manager	Shepherdstown	WV
Correctional Association of New York	Communications and Social Media Consultant	New York	NY
CT Center for Biology Vector & Zoonotic Diseases	Field Researcher	New Haven	CT
Curriculum Associates	Account Specialist	Billerica	MA
Deutsche Bank	Associate	New York	NY
Dialogue Direct	Professional Fundraiser	San Francisco	CA
EMC	Incident Management Analyst	Hopkinton	MA
EMK Consulting	Lead Account Manager	Providence	RI
Energy & Resource Solutions	Project Coordinator	Boston	MA
Enterprise	Management Trainee	Portland	ME
FLEXcon	Lab Technician	Spencer	MA
Google Inc.	Information Technologist	Mountain View	CA
Granite Telecommunications	Premier Data Account Analyst	North Quincy	MA
Harvard University	Project Administrator/Coordinator	Cambridge	MA
Howard Hughes Medical Institute	Research Assistant	Boston	MA
Impole Corporation	Market Development	Waltham	MA
Innovate! Inc.	GIS Analyst	San Francisco	CA
Institute for Health and Recovery	CHOICE Case Manager	Roxbury	MA
Intrepid Pursuits	Mobile App Developer	Cambridge	MA
Knowledge Universe	Assistant Preschool Teacher	Boston	MA
KrowdByz	Jr. Business Analyst	New York	NY
Lafayette College	Director of Basketball Operations	Easton	PA
Latitude Inc.	Project Manager	Beverly	MA
Logic and Grace	Social Media & Content Manager	New York	NY
Massachusetts Technology Collaborative	Research and Analysis Intern	Westborough	MA

MA College of Pharmacy & Health Science	Research and Administrative Asst.	Worcester	MA
Meditech	Programmer Development	Westwood	MA
Medtronic	Associate Health Economic Analyst	Portsmouth	NH
Memorial Sloan Kettering Cancer Center	Research Study Assistant	New York	NY
Nashoba Learning Group	ABA Therapist	New Bedford	MA
NBC Universal	Ad Sales Associate	New York	NY
New England Aquarium	Rehab and Rescue Staff	Boston	MA
Northwestern Mutual	Underwriting Specialist	Wellesley	MA
Omega Business Consulting, Inc.	Corporate Trainer	Washington	D.C.
Ootem Advertising	Media Marketing Assistant	San Francisco	CA
Pathways of Maine Inc.	Behavior Analyst Technician	Brunswick	ME
Pet Valu	Graphic Designer	Wayne	PA
Phillips, Silver, Talman, Aframe & Sinrich	Litigation Assistant	Worcester	MA
Pratt & Whitney	Associate Engineer	East Hartford	CT
Seven Hills Foundation	Assistant Vice President	Worcester	MA
Shared Worlds	Focus Group Facilitator	Worcester	MA
Silicon Labs	Software Engineer	Boston	MA
Skyscope	Director, Technology & New Business	Worcester	MA
Small Hope Bay Lodge	Dive Instructor	Andros	Greece
Socius Law Group, PLLC	Legal Assistant	Seattle	WA
South Bay	Case Manager	Worcester	MA
Staples	Sales and Service Manager	Worcester	MA
State Street	Functional Specialist	Boston	MA
ten24 Digital Solutions	Application Developer	Worcester	MA
The Bridge of Central MA	Residential Counselor	Worcester	MA
The Clearing House	Research Fellow	New York	NY
The Cookie Jar	Baker	Newport	RI
The Jewish Board of Family & Children's Services	Executive Assistant, Special Events and Government Relations	New York	NY
The Juilliard School	Wig and Makeup Intern	New York	NY
Trapeze School New York (TSNY)	Staff	Boston	MA
Tufts University	Lab Technician	Boston	MA
UMASS Memorial Medical	Clinical Research Coordinator	Worcester	MA
UPittsburgh Children's Hospital	Clinical Research Assistant	Pittsburgh	PA
Urban Green Council	Public Programs Associate	New York	NY
U.S. Army	Officer	Devens	MA
UST Global	Consulting Project Coordinator	Brockton	MA
UT Health	Lab Technician	Houston	TX
Watkinson School	Athletics Dept.: Alumni Outreach	Newington	CT
Weill Cornell Medical College	Research Assistant	New York	NY
Windham Players	Director	Windham	MA
Worcester Team United - AAU Basketball	Coach	Worcester	MA
Yale University	Program Assistant	New Haven	CT
YWCA	Property Management Assistant	Worcester	MA

EMPLOYER (part-time)	JOB TITLE	CITY	STATE
Community Healthlink	Therapeutic Mentor	Worcester	MA
The Butterfly Effect	Program Coordinator	Accra	Ghana
Wachusett Recording Company	Media Production	Princeton	MA

YEAR OF SERVICE ORGANIZATION	CITY	STATE
AmeriCorps	New York & Boston	NY & MA
City Year	Miami	FL
Heifer International	Rutland	MA
Teach for America	Camden	NJ
The Asia Foundation, LankaCorps	Colombo	Sri Lanka

NATIONAL COMPARISON DATA

Data from the most recent First Destination Report of the National Association of Colleges and Employers (Class of 2014 at 6 months post-graduation) allows us to compare Clark's outcomes with those of other liberal arts colleges as well as the broader groups of private not-for-profit colleges. Clark data from both the Class of 2014 and the Class of 2015 are provided.

	Liberal Arts	Private Non-profit	Clark Class of 2014	Clark Class of 2015
Employed Full-Time	53.8	58.5	42	50
Continuing Education	18.3	17.7	51	43
Seeking Employment	14.9	7.7	3	2
Career Outcome Rate	85.1	89.5	97	97

NACE also provides comparative first destination outcome and knowledge rates for the overall sample of B.A. degree programs.

	B.A. Programs	Clark Class of 2014	Clark Class of 2015
Knowledge Rate	65.7	82	85
Career Outcome Rate	80.3	97	97