

Cultural Studies & Communication

The Cultural Studies and Communication Program (CSAC) offers a unique interdisciplinary major and a minor at Clark University — emphasizing human communication, broadly conceived as the exchange of information through linguistic, nonlinguistic, representational, or technological means. Courses focus on the complex relationship between communication and culture, via critical and comparative examinations of media, local and global cultural processes, and social institutions. The CSAC program of study examines the cultural foundations underlying the vast communication phenomena that we experience daily. The program encourages students to think analytically about human communication, to integrate concepts and ideas with professional practices, and to engage in original projects and research. It equips students with the tools to become engaged citizens, generators of new knowledge, and 21st century leaders.

Related Careers:

Print Media (Newspapers, magazines, journals)	Writing, Editing, Publishing
Broadcast media (Radio, Television)	Writing, Promotions, Programming, Advertising
Education	Elementary, Secondary and University teaching
Non-profit	Administration, Fund Raising, Development, Grant Writing
Business	Advertising, Marketing, Public Relations, Technical Writing
Additional fields to consider:	Library Science, International Relations, Public Affairs

(continued below)



Where do Clark Communication and Culture majors intern?

- Marketing/Advertising Intern, Manhattan Kids Club, New York, New York
- Education Intern, St. Martin de Porres Academy, New Haven, CT
- Intern, The Syndicate, Weehawken, NJ
- Community Outreach Intern, NARAL
- Pro-Choice New York, New York
- Education & Community Engagement Intern, University of Houston, Houston, TX
- Educations & Outreach Intern/ Marketing & Development Intern, New Hope Inc., Webster, MA
- Development and Communications Intern, Gay Men's Domestic Violence Project, Cambridge, MA
- Marketing Intern, Solstice Technologies, Worcester, MA
- Media Relations Intern, WICN Radio, Worcester, MA
- Intern, Gun Owners' Action League, Northboro, MA

Where do Clark Communication and Culture majors attend graduate school?

- M.A., English, Harvard Extension School
- M.A., International Communications, American University
- M.A., Journalism, DePaul University
- M.S., Public Relations, NYU
- M.A., Media Ecology, NYU
- M.S., Mass Communication/Advertising, Boston University
- M.S., School Psychology, Worcester State University
- M.A., Film Studies and Archiving University of E. Anglia
- M.Ed., Salem State University
- M.S.P.C., Clark University

What do Clark Communication and Culture majors do?

- Diversity and Leadership Coordinator, Boston Bar Association
- Producer/Editor/Director/Cameraman, Red Zed Productions
- Student Journals Publisher, Kennedy School of Government
- Director of International Business Development, South Carolina World Trade Ctr.
- Senior VP / Media Director, Advanced Results Marketing
- Webmaster, Noble and Greenough School
- Advertising Assistant, Davis Publications
- Proofreader, EPublishing (Barnes & Noble)
- Communication Director, State Senator Harriette Chandler's Office
- Internal Communications Specialist, Bose Corporation

Links for Further Research:

International Association of Business Communicators	http://www.iabc.com/
National Communication Organization	http://www.natcom.org/
National Association of Broadcasters	http://www.nab.org/
American Marketing Association	http://www.marketingpower.com/Pages/default.aspx
Careers in Marketing	http://www.careers-in-marketing.com/np.htm
Meeting Professionals International	http://www.mpiweb.org/Home
Opportunities in Public Affairs	http://www.opajobs.com/