Communicating who we are, what we believe in, and what makes Clark matter
The “One Clark” guide — Clark University’s first-ever comprehensive messaging document — was created to provide a framework for communicating about the University with our diverse constituencies.

Understanding Clark University’s core identity, ideals, and impact — and being able to articulate them to an external audience — are key ways that the University community can work together to enhance our stature as a university of consequence in education, research, and community partnerships. The need for a comprehensive messaging platform was first expressed in the Clark University 2011 Academic and Financial Plan, in which President Angel articulated his vision for our institution:

Clark will be known as a university of consequence — where research excellence empowers action on critical human concerns and students pursue their passions with a purpose in the world.

Several other compelling factors motivated us to undertake the creation of a comprehensive messaging platform:

• Clark is a top academic institution comprising innovative faculty, impressive students, and successful alumni. The guide provides a framework for sharing our excellence with the world.

• Engaging in conversations about Clark’s value — and its values — with diverse members of the Clark community is essential in helping us express those qualities effectively and consistently to the outside world.

• Giving external audiences a better understanding of who we are and what we stand for supports ongoing efforts to increase our visibility and reputation, and validates recent gains in Clark’s academic rankings.

During the past year, my office has led numerous conversations involving a broad cross-section of the Clark community that included dozens of senior administrators,
faculty, staff, students, and alumni. Those lively, far-ranging conversations enabled us to gain a collective sense of how the University sees itself and envisions its future development, and to collect information about the impressive and impactful activities taking place throughout the University — from LEEP initiatives and graduate program development, to research in our community and around the world. As a result, One Clark represents an impressive, inclusive distillation of our community’s principles, passions, and priorities.

The guide includes language that community members can use to speak about Clark in a unified way, enabling everyone in the community to be an ambassador for the University. Rather than serving as public-facing content per se, this language represents our collective internal sense of the key points that can be shared in presenting Clark’s achievements and values to the outside world. This language is by no means prescriptive; my hope is that community members will draw inspiration and pride from the thoughts, phrases, and concepts contained in the guide, see themselves and their ideals represented in the messages, and share with others the many ways in which their projects and priorities exemplify the heart and soul of Clark.

I wish to extend my personal thanks to everyone in the community who participated in the creation of the “One Clark” guide. Your openness, candor, and insight were invaluable in shaping this document, and afforded me a tremendous opportunity to gain a deeper understanding of what makes Clark so extraordinary. I look forward to working with you as we continue our efforts to share those exceptional qualities with the world.

Paula David
Vice President of Marketing and Communications
A brand can be expressed as a tree, with a solid base and multiple dimensions. The roots and trunk represent the attributes and values at the core of the institution; these are the aspects that all audiences should know and understand about Clark.

Our tree has three main branches: undergraduate education, graduate education, and research, each branching out to nourish their own programs and initiatives. Every branch has a story and accomplishments to share, and each draws strength from the tree’s roots.
Why One Clark?

The title “One Clark” reflects Clark’s singularity in the higher education marketplace and expresses the purpose of this messaging document: to establish a unified vision of who we are, what we value, and where we are headed as an institution.

The messages contained in this document are a distillation of Clark University as expressed by a broad cross-section of students, alumni, faculty, and staff — those whose passions, projects, and determination drive our University every day. It’s clear that Clark comprises a diverse group of individuals united by common goals, beliefs, and ideals, including deep pride for this one-of-a-kind institution.

Over the past 125 years, Clark University has distinguished itself through pioneering research and innovation in higher education, and we continue to drive change through our focus on community partnerships, authentic learning experiences, the development of 21st-century skills, and more.

Our excellence is well-known internally; our aim is to provide a platform that our community can use to communicate Clark’s values, core characteristics, and areas of distinction to an external audience. With a unified voice, we can better express to others what sets Clark apart and why the University matters to us, to our students, and to the world.
A vision statement is a declaration of an institution’s goals. It identifies what the organization would like to achieve or accomplish, provides inspiration for daily operations, and guides strategic decisions.

“Clark will be known as a university of consequence —where research excellence empowers action on critical human concerns and students pursue their passions with a purpose in the world.”

— Clark University Academic and Financial Plan, April 2011
Our faculty, students, and staff continually develop new ways of thinking and acting that have a positive impact on the lives — and livelihoods — of people throughout the world.

Our motto also celebrates our community of creative thinkers who are eager to challenge conventional wisdom, devise innovative solutions to complex problems, and roll up their sleeves to get things done.

Why has our motto endured for more than a decade?

“Challenge Convention. Change Our World.” is much more than Clark University’s motto: It’s a rallying cry that inspires our community every day.
Clark is a university on the cutting edge of higher education. A liberal arts-based research university with a distinguished academic and research pedigree, Clark is redefining higher education for the 21st century — forging robust partnerships that break down boundaries between academia and society, and more deeply attuning students’ learning experiences to the profound changes taking place in the world today.

We’re a national leader in cultivating an educational environment characterized by collaboration, creativity, intellectual daring, and the capacity and determination to bring about real, transformative global change.
The following messages include a series of high-level statements that present Clark within an institutional context. They represent the feedback we received from the Clark community regarding those attributes that define and distinguish the University at the highest level, and that resonate across the institution.
To be a relentless force for positive change.
Clark University is committed to advancing knowledge and society through leadership and innovation in higher education, research, and engaged scholarship.
Pioneering Ideas

**WE BELIEVE**

A Clark education reflects our belief in the enduring value of liberal education, as well as our efforts to more deeply attune students’ learning experiences to the profound changes underway in our economy, our society, and our democracy.

- Clark is the only university to offer LEEP (Liberal Education and Effective Practice), an undergraduate experience that combines a comprehensive liberal arts-based curriculum with experiential learning opportunities in highly integrated and life-changing ways.
- Clark is the only university to make the development of “capacities of effective practice” an explicit learning requirement for our undergraduates. Critical to success in today’s world, these capacities include imagination, self-directedness, resilience, and the ability to manage diversity and uncertainty.
- Clark has redefined what it means to be a university in today’s interconnected world, forging robust community partnerships and focusing on “engaged scholarship” — an approach that connects students to the people and organizations intimately familiar with (and working to address) the issues they are passionate about, and that places a premium on effecting measurable outcomes.

**WE DELIVER**

Clark advances higher education for modern-day needs, contributing innovative ideas and new knowledge in a broad range of fields, and preparing students to be agents of change for themselves and for others.

**SUPPORTING MESSAGES** for “Pioneering Ideas”

- Clark was the first university to give students the option to earn a master’s degree in just five years with the fifth year tuition-free.
- Graduate education at Clark is both focused and comprehensive. We teach graduate students the skills to advance in their fields and to think critically and creatively, challenge the status quo, and place their work in a global context.
- Clark’s history of innovation in education began with its founding in 1887 as the first all-graduate institution in the nation.

We believe in supporting messages for “Pioneering Ideas”

Pioneering Ideas

Key attributes that define Clark

Impactful Research 

Immersive Education

Committed Alumni
We believe that as a high-caliber research university, we have a responsibility to pursue fundamental truths and develop solutions to society’s most pressing problems.

Our faculty, students, and alumni conduct research that opens new avenues of thought, improves lives, and transforms the way people view the world — and one another.

Clark University is known for intellectually daring research that engages the outside community and impacts the lives and livelihoods of people throughout the world.

Our faculty comprises world-renowned researchers committed to fostering excellence in the next generation.

Clark gives faculty and students the freedom and flexibility to pursue projects that transcend traditional disciplinary boundaries.

Clark conducts a much greater volume of research than universities of comparable size.

A research university committed to action-based learning, Clark provides students with superior research opportunities.

Our faculty and students reframe traditional research questions, looking at problems from new and exciting angles.
We believe in showing students that they have the power to effect positive change in the world — and that their connections to others can inspire and drive even more profound transformation.

Clark’s liberally educated students contemplate solutions to tough questions, practice thinking and working across boundaries, and connect what they learn at Clark to issues in the wider world.

Supporting messages for “Immersive Education”

- Clark forges powerful connections with universities, educators, researchers, and business and community leaders at home and abroad.
- Clark provides students with countless opportunities to immerse themselves in the world by conducting in-depth research and working collaboratively to address global concerns.
- At Clark, we dive deeply into important issues, no matter how complicated or contentious. Our Difficult Dialogues initiative, for example, examines discourse at Clark and explores possibilities for more mindful and fruitful exchanges in classrooms, on campus, and beyond.
- A Clark education immerses students in a diverse and inclusive learning environment comprising students and educators with a variety of backgrounds and from countries as diverse as Angola and Venezuela.
- Clark cultivates a diverse community of educators, researchers, and scholars who challenge and inspire each other with their unconventional perspectives, cutting-edge ideas, and determination.
- Students benefit from close connections to Clark alumni, who hire them as interns, provide mentorship, and help enable their transitions from college to career.
We believe in preparing our students to become active global citizens, highly engaged in the communities where they work and live and committed to nurturing excellence in the next generation. Clark alumni build successful careers, lead fulfilling lives, and make a difference in the world as globally aware, responsible citizens.

- Clark is reshaping the way alumni interact with their alma mater, increasing opportunities for in-depth, active engagement among alumni, students, faculty, and staff.
- Clark strengthens its connections with alumni by giving them the opportunity to sponsor LEEP projects and to guide and mentor current Clark students.
- Because they were immersed in global issues as students, Clark alumni have a keen understanding of where their ideas, innovations, and efforts are most needed in the world.
- Combining their interests and ideals, Clark alumni thrive as business leaders, nonprofit managers, educators, researchers, and activists dedicated to effecting positive change.
- Having personally experienced Clark’s excellent return on education, many Clark alumni are inspired to support the university philanthropically to sustain and strengthen its programs for future generations.

Key attributes that define Clark

Pioneering Ideas  Impactful Research  Immersive Education  Committed Alumni
What does it mean to be a small university that conducts world-class research?

It’s rare for a school of Clark’s intimate size to have such a deep, rich, and enduring research pedigree.

**BENEFITS FOR UNDERGRADUATE AND GRADUATE STUDENTS**

- Establish close relationships with faculty whose research and scholarship is highly regarded in both academia and industry.
- Learn from professors who are eager to collaborate on research, foster students’ scholarship abilities, and provide individual guidance and mentorship.
- Engage in research and scholarship that’s academically relevant, globally consequential, and personally meaningful.
- Dive quickly into hands-on research and teaching, with the close support of faculty and peer mentors.
- Work in an intimate and collaborative environment that naturally breeds cross-disciplinary thinking and exploration.
- Get to know peers in other disciplines — many of whom hail from outside the U.S. — and benefit from their ideas, experiences, and perspectives.
- Have access to Clark’s state-of-the-art research equipment — without having to wait in a long line to use it.
The LEEP initiative continues to have a profound effect on Clark’s undergraduate programs and reputation-building efforts. These messages provide additional context for situating LEEP within the undergraduate offering as a whole, promoting Clark’s undergraduate programs to prospective students and families, and emphasizing how LEEP embodies an innovative and relevant approach to undergraduate education in a 21st-century environment.
A student’s investment in education at Clark University has lifelong and wide-ranging returns. Our transformative educational model profoundly strengthens students’ ability to transition out of college and into the world, enabling them to translate their studies into remarkable careers and purposeful, accomplished lives.
A student’s investment in education at Clark University has lifelong and wide-ranging returns. Our transformative educational model profoundly strengthens students’ ability to transition out of college and into the world, enabling them to translate their studies into remarkable careers and purposeful, accomplished lives.

Clark’s tagline for undergraduates reflects the opportunity students have to:

- Take charge of their own education.
- Develop highly valued, transferable skills.
- Think critically, work collaboratively, and act decisively.
- Gain confidence, resilience and persistence to get things done.
- Connect their actions with consequences for themselves and the world.
Clark University continues to push boundaries — and set new standards in higher education.

Clark amplifies the outcomes of a liberal education, enabling students to meet modern-day challenges head on.

**SUPPORTING MESSAGES for “Innovative Programs”**

- Clark’s pioneering model of education — Liberal Education and Effective Practice (LEEP) — fills a gap in higher education. **LEEP:**
  - Combines a comprehensive liberal arts-based curriculum with *experiential learning opportunities* in new and life-changing ways.
  - Puts students on an integrated learning trajectory that transforms them from engaged, thoughtful learners to *connected, effective professionals*.
- Focuses on developing the traditional skills associated with liberal education and the *skills needed to meet 21st-century challenges*.
  - Allows students to participate in *authentic work and research experiences* that help them develop the capacities to address complex issues in their fields and in the world.
- Clark was the first university to give students the option to earn a master’s degree in just five years with the *fifth year tuition-free*.
Original Thinking

**WHO WE ARE**

Clark cultivates the many characteristics that distinguish us from more conventional universities.

**HOW STUDENTS BENEFIT**

Clark students benefit from authentic experiences, a strong and supportive community, and the chance to explore what inspires them.

**SUPPORTING MESSAGES for “Original Thinking”**

- No matter who they are, where they’ve come from, or where their passions lie, every student is celebrated at Clark.
- Unlike many research universities, we take unconventional ideas and approaches seriously, believing that they often lead to the most transformative discovery and invention.
- Clark is an open, welcoming community of people with varied backgrounds, interests, and beliefs. We share an unrelenting curiosity about the world and a passionate desire to effect meaningful change within it.
- Clark’s multidimensional community of educators, researchers, and scholars challenge and inspire each other with their unique perspectives, cutting-edge ideas, and steadfast determination.
- In a culture characterized by innovation and originality, Clark students feel comfortable being themselves, are inspired to explore frontier and fringe topics, and build the capacity to apply creativity to their research, professional, and civic goals.
- Clark occupies a distinguished space in higher education:
  - We offer a liberal education in a dynamic urban environment that enables students to forge powerful connections with people who are deeply impacted by — and those working to address — inequality and injustice.
  - We combine the intimacy of a small liberal arts college with the research culture of a larger institution.
Global Commitment

Clark immerses students deeply in the global issues they will soon be expected to solve.

Clark’s innovative undergraduate model helps students become more globally oriented, socially aware, grounded, and prepared to make immediate positive contributions to the workplace and the world.

SUPPORTING MESSAGES for “Global Commitment”

- Clark University is known for attracting talented, diverse students who are just as eager to create positive change in the world as they are about forging successful career paths.
- Students collaborate with and are inspired by peers, faculty, administrators, alumni, and industry professionals who are passionate about cultivating a more just, equitable, and sustainable world.
- Clark is known for a belief in ethical decision-making and a commitment to research and scholarship focused on social, environmental, political, and economic issues.
- Through its diverse community and globally focused academic, internship, research, and service programs, Clark enables students to make profound connections to the world beyond campus.
- At Clark, students become true citizens of the world, with a deep understanding of cultural traditions and practices, and of important global problems and needs.
- Experiencing the world is easy at a university that brings the world to its campus. Clark students enjoy access to a globally focused curriculum, a broad range of cultural opportunities, experiential programs and projects, and a student population that reflects the world’s diversity.

Attributes that define undergraduate education at Clark
**Transformative Relationships**

**WHO WE ARE**

Clark enables students to make connections that change their lives — as they prepare to change the lives of others.

**HOW STUDENTS BENEFIT**

Clark undergraduates connect to peers, professors, and potential employers who contribute to their worldview and serve as role models as they chart their course in the world.

**SUPPORTING MESSAGES** for “Transformative Relationships”

- LEEP more deeply aligns students’ college experiences with the problems they will be expected to solve in their careers and lives.
- Clark establishes connections with universities, educators, researchers, and business and community leaders at home and abroad, fostering opportunities for students to conduct in-depth research and work collaboratively to address global concerns.
- As part of a diverse community of students and faculty eager to share their interests, talents, and ideas, Clark students enjoy a rich and rewarding campus life while building relationships that last a lifetime.
- Clark enables students to explore intellectual frontiers that exist at the points where disciplines and topics overlap and collide.
- Through LEEP, students put their ideas into action, understand their true potential, and begin to design solutions to complex issues even before they graduate.
- Students test their knowledge, develop industry-specific skills, and form the rare depth of understanding that is possible only through authentic firsthand experience.
We believe in providing an education of enduring value — to our students and to the world.

Clark students embark on a broad and deep intellectual journey leading to professional achievement, personal fulfillment, and the capacity to transform the world in positive and sustainable ways.

The LEEP model provides Clark students with a distinct advantage in a highly competitive, interconnected, and dynamic world — enabling them to gain confidence, clear direction, tools for personal and professional success, and a greater return on their educational investment.

Students leave Clark ready to pursue a master’s or doctoral degree at a leading university, launch a career in business, the arts, technology, science, medicine or law, and make a difference in the lives of others in every corner of the world.

In a recent survey, nearly 90 percent of Clark graduates reported that they had a job or were enrolled in graduate school within six months of graduation.

LEEP’s multidimensional programs foster critical thinking, effective communication, creativity, teamwork, a strong ethical framework, and the resilience and persistence to get things done.

Clark students accomplish great things as undergraduates — impressing future employers and gaining the confidence, understanding, and abilities to become productive members of society working in careers they love.

Attributes that define undergraduate education at Clark

Innovative Programs  Original Thinking  Global Commitment

Transformative Relationships  Enduring Impact
Clark’s graduate programs play a critical role in ensuring our visibility and prestige as a top research university. The messages provided here emphasize the common themes of these diverse programs: engaged scholarship, research excellence, historical significance, valuable relationships, and our driven community.
A student’s investment in a Clark University education has lifelong and wide-ranging returns. Our transformative model of graduate education empowers students to elevate their careers, lead innovation in their fields, transform their lives and the lives of others, and make their unique marks in the world.
A student’s investment in a Clark University education has lifelong and wide-ranging returns. Our transformative model of graduate education empowers students to elevate their careers, lead innovation in their fields, transform their lives and the lives of others, and make their unique marks in the world.

While at Clark, graduate students have the opportunity to:

- Challenge themselves intellectually, professionally, and personally.
- Make connections on and beyond campus — to faculty experts, policymakers, business and community leaders, and citizens.
- Gain valuable experience testing their theories and implementing creative solutions to complex problems.

As a result, Clark students graduate with the capacity to lead effectively, manage responsibly, advance knowledge, and make significant contributions to their workplaces, communities, and the world.
Engaged Scholarship

Clark offers an innovative model of engaged scholarship that connects rigorous research methodologies and clear academic objectives with pressing societal needs.

Our students and faculty work closely with community and business partners to design projects and strategies that address issues of shared concern and build mutual understanding among scholars, practitioners, and citizens.

- Community-based rather than institutionally focused, Clark enables students to forge deep connections with communities beyond campus, put their ideas into action, and work closely with others to effect positive change.
- By connecting deeply with people and problems throughout the world, students build essential global awareness and cultural sensitivity to address important issues ethically and effectively.

Students take advantage of Clark’s vibrant urban location to connect with local activists and business and nonprofit leaders. They have the chance to learn responsible leadership, effective management, and how to work with others to make a positive difference within and around campus.

Because they practice Clark University’s distinguished model of engaged scholarship, our students are uniquely prepared to address authentic needs and issues in the workplace and the world.

Attributes that define graduate education at Clark

Engaged Scholarship

Research Excellence

Historical Significance

Valuable Relationships

Driven Community
Clark University fosters creative and courageous research that breaks down traditional disciplinary, intellectual, and societal boundaries.

By contributing to research and scholarship of depth and quality, Clark students prepare for competitive postgraduate positions in top academic institutions, government agencies, businesses, and nonprofits.

Clark community members share a passion for pursuing cutting-edge research that challenges conventional wisdom.

Clark researchers and practitioners are energized by perplexing questions and boldly tackle problems that others might deem insurmountable.

Clark researchers are some of the most respected in their fields, contributing ideas and discoveries that have significantly advanced their disciplines and transformed the research and practice of people across the globe.

Our research culture reflects the belief that some of the most innovative solutions and groundbreaking discoveries occur when disciplines collide.

Our intimate size makes interdisciplinary research not only possible but inevitable.

Attracted to projects that combine theory and practice, our faculty and student investigators frequently devise solutions to real problems, monitor their implementation, and measure their impact.

Attributes that define graduate education at Clark

Engaged Scholarship  Research Excellence  Historical Significance

Valuable Relationships  Driven Community
Historical Significance

Founded in 1887 as the first all-graduate school in the country, Clark University has a long tradition of innovative ideas and unconventional thinking.

Clark continues to encourage students to think differently and deeply, and to apply creativity and entrepreneurship to their personal passions, professional goals, and civic ideals.

SUPPORTING MESSAGES for “Historical Significance”

- Clark has played a prominent role in the development of several academic disciplines, including psychology, geography, and interdisciplinary environmental studies.
- Highly specialized programs focused on Holocaust and genocide studies, geographic information systems, and other nonstandard areas reflect Clark’s pioneering academic culture.
- By coming to Clark, graduate students follow in the footsteps of some of the most influential and creative thinkers of the past 125 years.
- Clark was among the first universities to fully integrate master’s-level management studies with in-depth programs on community development, international development, and sustainability.
- Clark’s commitment to developing and testing new models of graduate education persists to this day.

Attributes that define graduate education at Clark

- Engaged Scholarship
- Research Excellence
- Historical Significance
- Valuable Relationships
- Driven Community
Clark combines a world-class research university and a closely knit community.

Students learn directly from expert faculty and experienced professionals who provide them with mentorship, friendship, and connections to research, internship, and career opportunities.

- We believe that the more a student is valued, the more valuable he or she will be as a professional.
- Clark’s graduate students work closely with faculty members whose research and scholarship is highly regarded in both academia and industry.
- Faculty members choose Clark because they value the opportunity to guide and mentor the next generation of researchers and practitioners in their fields.
- Unlike at larger research universities, Clark’s master’s degree and doctoral students gain hands-on research, teaching, and work experience almost instantly.

At Clark, graduate students have the chance to engage in research, scholarship, and leadership opportunities that are personally meaningful, academically and globally relevant, and socially important.

Through Clark’s innovative approach to research and project-based learning, students have the chance to participate in “communities of effective practice” — multigenerational, interdisciplinary groups brought together by a shared goal or interest.

At Clark, Management students engage with a community of professionals who practice leadership at the policy and organizational level.
Clark University is a community of faculty and students who are determined to explore pressing questions in their fields and address urgent issues in society.

Students are inspired to seek out professional, creative, and research collaborations on and beyond campus, and career and personal challenges that allow them to impact the world in diverse and positive ways.

Clark cultivates a diverse community of bold thinkers, creative leaders, and confident risk takers.

Clark’s graduate community is open, creative, relentlessly curious, and eager to break down barriers among cultures, perspectives, and disciplines.

Clark cultivates relationships with leading scholars and practitioners around the world, enriching learning and research opportunities for its students.

Practicing professionals teach many of our master’s-level courses, helping students make connections between theory and practice and prepare to meet critical, modern-day career challenges.

Attributes that define graduate education at Clark

Engaged Scholarship  Research Excellence  Historical Significance

Valuable Relationships  Driven Community
Ethical Leadership

**WHO WE ARE**

Clark’s faculty and students are leading the conversation on the most pressing issues in their fields and developing solutions to society’s most urgent challenges.

**HOW STUDENTS BENEFIT**

Clark graduate students learn to lead across disciplines, communities, and cultures so they are sensitive to and address the needs of the communities in which they work.

**SUPPORTING MESSAGES** for “Ethical Leadership”

- Clark cultivates a diverse community of ethical leaders, bold thinkers, and confident risk takers.
- Clark’s graduate community is open, creative, relentlessly curious, and eager to break down barriers among cultures, perspectives, and disciplines.
- Clark’s graduates go on to have careers in which they do well, but they also do good.

- Clark cultivates relationships with leading scholars and practitioners around the world, enriching learning and research opportunities for its students.
- Practicing professionals teach many of our master’s-level courses, helping students make connections between theory and practice and prepare to meet critical, modern-day career challenges.
Clark’s research programs are distinguished by their focus on addressing issues critical to societies, seeking answers to fundamental questions that often extend across disciplines, and recasting conventional research questions in new and exciting ways.

Our research messaging platform articulates the key differentiators of those programs, including Clark’s global relevance, unconventional perspectives, powerful connections, and student engagement.
Clark University is forging a new model for research universities in the 21st century. A powerful synthesis of research, community partnerships, and graduate and undergraduate education, this model will position Clark as an institution of global consequence, drive much-needed change in higher education, and better enable universities to respond forcefully and boldly to an evolving world.
Global Relevance

Research at Clark is inspired by global needs—addressing issues critical to societies throughout the world and seeking answers to fundamental questions in a variety of disciplines.

Students and faculty have a substantial impact in their fields and make discoveries that transform the way people think, live, work, and interact.

Supporting Messages for “Global Relevance”

- The Clark community is poised to tackle the most complex and challenging global issues of our time.
- Members of the Clark community have a strong interest in addressing social justice issues and in improving the lives of people throughout the world.
- Since our founding more than 125 years ago, Clark’s discoveries and innovations have impacted academia and industry on a global scale.
- As the world becomes more intertwined and the challenges we face more complex, the importance of including multiple perspectives in research cannot be overstated. Clark’s interdisciplinary approach, community partnerships, and diverse environment are critical to meeting the research needs of the 21st century.
- Combining the intimacy of a liberal arts college with the ambition of a major research university, Clark has a global impact far beyond what our size would suggest.

Attributes that define research at Clark

- Global Relevance
- Ambitious Questions
- Powerful Connections
- Student Engagement
Ambitious Questions

Since its founding, Clark has cultivated a community of diverse learners and leaders dedicated to intellectually progressive and creative research.

The Clark community pioneers new areas of study and explores topics in existing fields in revolutionary ways.

### OUR COMMUNITY

- Clark faculty members don’t fit into neat boxes; they are broadly educated teachers and practitioners whose research merges perspectives from a variety of fields.
- Clark empowers faculty and students to produce new knowledge by reframing important questions and approaching issues from new and exciting angles.
- Highly supportive and closely knit, the Clark community gives students and faculty the autonomy to pursue their personal research interests and develop close connections and collaborations with faculty at Clark and other institutions worldwide.

### OUR IMPACT

- Clark comprises bold and creative thinkers who counter trends within the broader research community by exploring topics that are nontraditional and highly original.
- Clark’s dual emphasis on liberal education and research inspires projects that cross traditional boundaries and deepen understanding in the classroom.
- Clark’s faculty of original thinkers has pioneered new areas of inquiry and fields of study — including Holocaust and genocide studies, sustainability science, land science, and mind and culture in psychology.

Supporting Messages for “Ambitious Questions”

Attributes that define research at Clark

- Global Relevance
- Ambitious Questions
- Powerful Connections
- Student Engagement
Clark is focused on research that connects—discipline to discipline, research to application, student to faculty and peers, and university to community.

We design and direct research projects of vital importance to communities and organizational partners at home and abroad.

From the founding of our first research institute in 1909, Clark has been a pioneer in partnering with businesses, schools, and other organizations to design mutually beneficial research engagements.

Believing that the best way to solve problems is through collaboration among diverse teams, Clark has created communities of effective practice, a model that comprises multigenerational groups of students, faculty, researchers, and practitioners from a variety of fields.

Clark’s emphasis on engaged scholarship enables us to pursue studies tailored to the needs of community partners and observe and measure the impact of our work.

Through a powerful synthesis of research, community, and undergraduate and graduate education, Clark produces a multigenerational community of learners capable of reframing questions critical to understanding and transforming our world.

**POWERFUL CONNECTIONS**

Attributes that define research at Clark

- Global Relevance
- Ambitious Questions
- Powerful Connections
- Student Engagement
Student Engagement

Students at Clark do much more than assist at various steps in the research process — they are involved at a fundamental level, working closely with professors, peers, and practitioners on design and implementation of both student and faculty driven research.

Students are empowered to influence the scope and focus of research at Clark and exercise their creativity, making them attractive candidates for advanced work in academia or industry.

- All Clark students — both undergraduate and graduate — have ample opportunities to forge close connections with some of the world’s top scholars, researchers, and practitioners.
- Our faculty members benefit from the fresh perspectives, energy, and inquisitiveness Clark students bring to their research projects and scholarly pursuits.

- Students gain vital experience in collaborating with diverse groups, working across boundaries, and making significant contributions to their fields.
- Clark engages undergraduates in research and scholarship at a level generally reserved for graduate students at other universities.

Attributes that define research at Clark