Call for papers

A call for contributions for a special issue of *Journal of Cleaner Production* addressing ‘Sustainability and Supply Chain Management’

The Editor of the *Journal of Cleaner Production* (JCP), Prof. Dr. Don Huisingh, is proud to welcome PD Dr. Stefan Seuring and PD Dr. Martin Müller from the Supply Chain Management Center at the Carl von Ossietzky University of Oldenburg, Germany, Prof. Dr. Purba Rao, Asian Institute of Management in Manila, Philippines, and Prof. Dr. Joseph Sarkis, Clark University, USA as the guest-editors of a Special Issue of JCP devoted to “Sustainability and Supply Chain Management.”

Increased globalisation and continued outsourcing in various industries have caused commerce to function and compete along supply chains or interwoven supply/demand networks. Simultaneously, with increased demands on strong economic performance of these chains and networks, organizations are now held responsible for the environmental and social performance of their suppliers. Many of these pressures have arisen from a number of sources including socially aware organizations, communities, governments and non-governmental organizations. The pressures are being felt throughout the supply chain, but especially those organizations whose brand names are closest to the public eye such as many multinational companies may be subjected to intense scrutiny. Related problems in environmental or social performance can easily damage or spoil the brand equities and sales of these organizations, thus making this performance a critical competitive focus.

Responses to pressures from various external groups are typically a reactive stance taken by organizations and their supply chains. More proactive efforts also exist. Numerous examples exist where organizations and their related supply chains introduce green and socially responsible products to the market or processes to their supply chains. Thus, organizations see these many dimensions as issues that need to be addressed for them to remain competitive in an increasingly aware world and markets. Both cases, the responsive (reactive) and the proactive situations form two extremes on a continuum. Within this continuum a wide range of actions taken by companies designed for establishment and maintenance of sustainable supply chains are being utilised.

Given these diverse scenarios, we invite practice-oriented papers and case studies, as well as multidisciplinary theoretical contributions that include such topics as:

- Reviews of certain lines of conceptual and theoretical development regarding the intersection of sustainability and supply chain management.
- Empirical or case studies of companies and other supply chain actors’ initiatives that aim to enhance sustainability aspects that may be integrated into supply chain management.
- Concepts and cases on the integration of particularly relevant sustainability issues into supply chain management. These topics might cover environmental and/or social issues only.
- Discussion and evaluation of the relationship between the three dimensions of sustainability (i.e. economic, environmental, and social) in a supply chain perspective.
- Case studies on how actors improve the sustainability performance of products and services by collaboration within the supply chain or network.
- The influence of cultural and global aspects in the context of sustainability and supply chain management.
- Corporate Social Responsibility and supply chain management.
- We also encourage analytical and simulation models to support decision making in this environment, actual applications are even more strongly encouraged.
1. Schedule

Abstracts of 200–500 words should be sent by 28 January 2006, as e-mail attachments to Dr. Seuring (stefan.seuring@uni-oldenburg.de), Dr. Müller (martin.mueller@uni-oldenburg.de), Prof. Purba Rao (purba@aim.edu.ph) and Prof. Joseph Sarkis (jsarkis@clarku.edu).

Contributors whose abstracts are selected as appropriate for this special issue of JCP will be notified by 28 February 2006 that they have been invited to develop and to submit complete papers of approximately 5000–8000 words in length. The target deadline for submission of the completed manuscripts is 1 September 2006.

Please note that since correspondence and submission of documents and reviews is completed electronically, there is no need to develop a HARD COPY of the documents. Also, please note that only materials that have not been published can be included within this special issue.

Upon receipt of the completed documents, three independent reviewers will be selected to provide peer reviews for each document. Upon receipt and acceptance of the authors revised documents, all will be published in this special issue of the JCP.

Please use manuscript guidelines under the “Instruction to Authors” in the Journal of Cleaner Production or visit http://www.elsevier.com/locate/jclepro and click on “A Guide for Authors”.

For further information, or to discuss ideas for contributions, please contact any of the corresponding Guest Editors:

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You may also confer with the Editor in Chief: Professor Donald Huisingh, University of Tennessee, Knoxville, TN, USA. E-mail: dhuising@utk.edu.