

## Jing Zhang

Associate Professor of Management Information Systems  
Graduate School of Management  
Clark University  
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### **EDUCATION:**

<b>Ph.D.</b>	Information Science University at Albany/SUNY Dissertation: "Cross-Boundary Knowledge Sharing"	May, 2003 Albany, NY
<b>M.S.</b>	Education Administration and Policy University at Albany/SUNY	May, 1999 Albany, NY
<b>B.E.</b>	Mechanical Engineering Beijing Jiaotong University	June, 1993 Beijing, P.R.China

### **EMPLOYMENT:**

**Associate and Assistant Professor**, Graduate School of Management, Clark University  
09/2003 – Present

Course Taught:

Graduate:

MIS4501 Management Information Systems  
MIS4501 Management Information System (Online/In-class Hybrid Course)  
MIS4501 Management Information System (Online Course)  
MIS5601 Database Management Systems  
MIS5506 Knowledge Management in Organizations  
MIS5501 System Analysis and Design

Undergraduate:

MGMT104 Introduction to Management Information Systems (Undergraduate)

**Research Associate Professor**, George Perkins Marsh Institute, Clark University  
03/2009—Present

**Faculty and Research Fellow**, Center for Technology in Government, University at Albany/SUNY  
09/2003—Present

**Lecturer**, School of Information Science and Policy, University at Albany/SUNY  
09/2001-05/2003

Courses Taught:

INF523R Database Applications  
INF523 Web Technologies

**Research Assistant**, Center for Technology in Government, University at Albany/SUNY  
06/1999-05/2003

Participated as a research assistant in the following projects:

(1) *Gateways to the Past, Present, and Future: Practical Guidelines to Secondary Uses of Electronic Records*. National Historical Publications and Records Commission/National Archives;

(2) *Knowledge Networking in the Public Sector*. National Science Foundation, Knowledge and Distributed Intelligence Program;

(3) *Modeling the social and Technical Processes of Interorganizational Information Integration*, National Science Foundation, Information Technology Research Program.

**Graduate Assistant.** Dept. of Educational Administration and Policy Studies, University at Albany  
09/1997 – 05/1999

Participated as a research assistant in the following projects:

(1) the Partnership Effectiveness in Public Sector Information Technology Innovation;

(2) UNICEF Comprehensive Education Evaluation Project.

**Project Manager/Assistant Engineer.** Foreign Investment and Loan Office, Ministry of Education, China  
08/1993-08/1997

Managed and participated in equipment procurement, planning, implementation, evaluation, and expert exchange program of several educational projects sponsored by the World Bank.

## **PUBLICATION AND PRESENTATION**

### **Refereed Journal Articles**

1. Zhang, J., Sayogo, D., Luna-Reyes, L. F., Jarman, H., Whitmore, A., Tan, X., Andersen, D. F. Andersen, D. L., Pardo, T., & Tayi, G., (accepted for publication) “Challenges for Developing Data Architecture Supporting Integration of Sustainable Consumption and Sustainable Supply Chain”, Information and Technology Management.
2. Luna-Reyes, L. F., Zhang, J., Roy, R., Andersen, D. F., Andersen, M., Arcelus, J. & Whitmore, A. (2013) “Information Strategies to Support Full Information Product Pricing: the Role of Trust”, Submitted to Information Polity, 18 (1).
3. Bach, C., Zhang, J., & Belardo, S. (2009) Extending the intellectual bandwidth model: a case study from the bioscience industry, Management Research Review, 32(12), pp. 1097-1110.
4. Bach, C., Zhang, J., & Sarkis, J. (2009) Toward the use of internal marketing in networks: An introductory overview. International Journal of Business Excellence, 2 (1), pp. 30-49.
5. Luna-Reyes, L. F., J. R. Gil-Garcia, Pardo, T., Zheng, L. & Zhang, J. (2008). Grupo de investigación sobre gobierno digital en América del Norte: Pasos Iniciales en el Desarrollo de una agenda de investigación comparativa y transnacional, Revista de Administración Pública RAP 116. 43(2): 149-162. Translated into English in the same journal as North American digital government working group: Initial steps in the development of a comparative and transnational agenda, Revista de Administración Pública RAP 116. 43(2), pp. 311-322.
6. Zheng, L., Zhang, J., Pardo, T., & Luna-Reyes, L. F. (2008) North American Digital Government Working Group and Its Initial Steps in Research, E-government, No. 10, pp. 119-125 .
7. Zhang, J., Bach, C., Seol, I. (2008), Information privacy: Comparing the legal and policy frameworks of the United States and Germany, E-government, No. 5, pp. 123-127.
8. Zhang, J., & Faerman, S. R. (2007) Distributed leadership in the development of a knowledge sharing system, European Journal of Information Systems, 16, pp. 479-493.

9. Seol, I. & Zhang, J. (2007) Accounting students' preferences in the classroom performance evaluation system: Online vs. traditional, Journal of Business and Behavioral Sciences, 15(2), pp. 72-81.
10. Zhang, J., & Dawes, S. S. (2006) Expectations and perceptions of the benefits and barriers of knowledge sharing and the successes in public sector knowledge networks, Public Performance and Management Review, 29(4), pp. 433-465.
11. Pardo, T. A., Cresswell, A. M., Thompson, F., & Zhang, J. (2006) Knowledge sharing in cross-boundary information system development in public sector. Information Technology & Management, 7, pp. 295-315.
12. Zhang, J., Dawes, S. S., & Sarkis, J. (2005) Exploring stakeholders' expectations of the benefits and barriers of E-Government knowledge sharing, Journal of Enterprise Information Management, 18(5), pp. 548-567.
13. Zhang, J., Pardo, T. A., & Sarkis, J. (2005) MACROS: A case study of knowledge sharing system development within New York State government agencies. Journal of Cases on Information Technology, 7(4), pp. 106-127.
14. Luna-Reyes, L. F., Zhang, J., Gil-García, J. R., & Cresswell, A. M. (2005). Information systems development as emergent socio-technical change: A Practice Approach. European Journal of Information Systems, 14, pp. 93-105.

### **Refereed Book Chapters**

1. Luna-Reyes, L. F., Gil-Garcia, J. R., Pardo, T. A., Navarrete, C., Zhang, J., Mellouli, S., (2010) "Digital Government in North America: A Comparative Study of Policy and Adoption in Canada, Mexico, and the United States", submitted to Christopher Reddick (ed.) Comparative E-government: An Examination of E-Government Across Countries, Springer Integrated Series in Information Systems
2. Connelly, D. R., Zhang, J., & Faerman, S. R. (2008) "The paradoxical nature of collaboration." In Bingham, L. B & O'Leary, R. (Eds.) Big Ideas in Collaborative Public Management. ME Sharpe, Inc, pp. 17-35.
3. Cresswell, A. M., Pardo, T. A., Thompson, F., & Zhang, J. (2007) "Trust and collaboration: Knowledge sharing in public sector IT innovations." In Traunmüller, R. (Ed), Knowledge Transfer for eGovernment: Seeking Better eGovernment Solutions, Linz, Austria: Trauner Verlag.
4. Zhang, J., Cresswell, A. M., & Thompson, F. (2005). "Participants' expectations and the success of knowledge networking in the public sector." In W. Huang & K. Siau & K. K. Wei (Eds.), Digital Government: Strategies and Implementation from Developing and Developed Countries. Hershey: Ideal Group, Inc., pp. 260-281.

### **Refereed Conference Proceedings**

1. Francois Duhamel, Luis F. Luna-Reyes, Isis Gutierrez-Martinez, Sergio Picazo-Vela, Holly Jarman, Jing Zhang, Djoko Sigit Sayogo, Deborah Lines Andersen and David F. Andersen, (Accepted for publication) "Information Architectures and Governance Structures to Support Smart Disclosure: a Convention-based View." The Proceeding of the 14<sup>th</sup> Annual International

Conference on Digital Government Research, Quebec City, Association of Computing Machinery (ACM).

2. You, J. & Zhang, J. (2012) "Relational Contract, Government Support and Stable Collaboration: An Empirical Research on District Medical Collaboration Platform in China." The Proceeding of the 13th Annual International Conference on Digital Government Research, Washington D.C., Association for Computing Machinery (ACM).
3. Sayogo, D., Zhang, J., Luna-Reyes, L. F., Jarman, H., Whitmore, A., Tan, X., Andersen, D. F. Andersen, D. L., Pardo, T., & Tayi, G. (2012) "Challenges for Developing Data Architecture Supporting Integration of Sustainable Consumption and Sustainable Supply Chain", The Proceeding of the 12th Annual International Conference on Digital Government Research, Washington D.C., Association for Computing Machinery (ACM).
4. Luna-Reyes, L. F., Sayogo, D., Zhang, J., Pardo, T., Andersen, D. F., Tayi, G. & Hrdinova, J. (2012) "Beyond Open Government: Ontologies and Data Architectures to Support Ethical Consumption", The Proceeding of 5<sup>th</sup> International Conference on Theory and Practice of Electronic Governance (ICEGOV), Association for Computing Machinery (ACM).
5. Zhang, J., Gil-Garcia, J. R., Luna-Reyes, L. F., S., Nakashima, M., Mellouli, S. (2011) "Building and Sustaining a Transnational and Interdisciplinary Research Group: Lessons learned from a North American Experience" Proceedings of the 44th Hawaii International Conference on System Sciences. Hawaii, IEEE Computer Society Press.
6. Sayogo, D., Pardo, T., Zhang, J. (2011) "Evaluating the Impact of Online Collaborative Media on the Formation of Cross-Boundary Digital Government Research Collaboration: A Social Network Approach", The Proceeding of the 12th Annual International Conference on Digital Government Research, Washington D.C., Association for Computing Machinery (ACM).
7. Gil-Garcia, J. R., Luna-Reyes, L. F., Pardo, T. A., Mellouli, S., Navarrete, C. , & Zhang, J. (2011) "Research Group on Digital Government in North America: A Comparative and Transnational Agenda" The Proceeding of the 12th Annual International Conference on Digital Government Research, Washington D.C., Association for Computing Machinery (ACM).
8. Whitmore, A., Andersen, D. F., Zhang, J., & Luna-Reyes, L. F. (2010) "A Policy Framework for Evaluating Full Information Product Pricing (FIPP) Regimes" The Proceeding of the 11th Annual International Conference on Digital Government Research, Puebla, Mexico. Association for Computing Machinery (ACM).
9. Luna-Reyes, L. F., Pardo, T. A., Mellouli, S., Zhang, J., Gil-Garcia, J. R. & Navarrete, C. (2010) "Comparing Digital Government Agendas in Canada, Mexico, and the United States." The Proceeding of the 11th Annual International Conference on Digital Government Research, Puebla, Mexico. Association for Computing Machinery (ACM).
10. Zhang, J., Luna-Reyes, L. F., Andersen, D. F., Whitmore, A. & Roy, R. (2009) "Exploring digital government initiatives to expand full information product pricing (FIPP) networks in NAFTA." The Proceeding of the 10th Annual International Conference on Digital Government Research, Puebla, Mexico. Association for Computing Machinery (ACM).

11. Gil-Garcia, J. R., Luna-Reyes, L. F., Mellouli, S., Navarrete, C., Pardo, T. & Zhang, J. (2009), "Research group on digital government in North America: Developing a comparative and transnational agenda." The Proceeding of the 10th Annual International Conference on Digital Government Research, Puebla, Mexico. Association for Computing Machinery (ACM).
12. Luna-Reyes, L. F., Zhang, J., Roy, R., Andersen, D. F., Andersen, M., Arcelus, J. & Whitmore, A. (2009) "Information strategies to support full information product pricing: The role of trust." Proceedings of the 42nd Hawaii International Conference on System Sciences. Hawaii, IEEE Computer Society Press.
13. Andersen, D. F., Luna-Reyes, L. F., Whitmore, A., Zhang, J. & Roy, R. (2008) "Exploring the dynamics of full information product pricing networks: Fair trade coffee in Mexico." Proceedings of the 2008 International System Dynamics Conference, Athens, Greece.
14. Zhang, J., Luna-Reyes, L. F., Andersen, D. F., Roy, R., Charbonneau, M., Davila, I. L., Arcelus, J., Cid, G. P., Bryce, K., DeMarco, T. & Whitmore, A. (2008) "Exploring digital government initiatives to expand full information product pricing (FIPP) networks in NAFTA." The Proceeding of the 9th Annual International Conference on Digital Government Research, Montreal, Canada. Association for Computing Machinery (ACM).
15. Navarrete, C., Zhang, J., Pardo, T., Luna-Reyes, L. F., & Gil-Garcia, J. R. (2008) "North American Digital Government Working Group: Initial steps in the development of a comparative and transnational agenda." The Proceeding of the 9th Annual International Conference on Digital Government Research, Montreal, Canada. Association for Computing Machinery (ACM).
16. Zhang, J., Faerman, S. R., & Cresswell, A. M (2006) "The effect of organizational/ technological factors and the nature of knowledge on knowledge sharing." Best paper award. Proceedings of the 39th Hawaii International Conference on System Sciences. Hawaii, IEEE Computer Society Press.
17. Seol, I. & Zhang, J. (2006) "Accounting students' preferences in the classroom performance evaluation system: Online vs. traditional." Proceedings of 13<sup>th</sup> Annual Conference of American Society of Business and Behavioral Sciences.
18. Zhang, J., & Faerman, S. R. (2004) "The nature of knowledge and its influence on knowledge sharing practice: Experiences from building the MACROS system." Proceedings of the 37th Hawaii International Conference on System Sciences. Hawaii, IEEE Computer Society Press.
19. Zhang, J., & Faerman, S. R. (2003). "Diverging approaches and converging views: Drawing sensible linkage between knowledge management and organizational learning." Proceedings of the 36<sup>th</sup> Hawaii International Conference on System Sciences. Hawaii, IEEE Computer Society Press.
20. Bach, C., Belardo, S., & Zhang, J. (2003), "Increase of potential intellectual bandwidth in a scientific community through implementation of an end-user information system." Proceedings of the 36<sup>th</sup> Hawaii International Conference on System Science, IEEE Computer Society Press.
21. Zhang, J., Cresswell, A. M., & Thompson, F. (2002), "Participants' expectations and the success of knowledge networking in the public sector." Proceedings of the Americas Conference on Information Systems, Dallas.

22. Zhang, J. & Bach, C. (2002), "Information privacy: Comparing the legal and policy frameworks of the United States and Germany." Proceedings of the Third Annual Global Information Technology Management, New York City.
23. Pardo, T. A., Cresswell, A. M., Zhang, J., & Thompson, F. (2001), "Interorganizational knowledge sharing in public sector innovations." Best Paper Proceedings of the Academy of Management Conference, Washington, D.C..
24. Bach, C., Belardo, S., & Zhang, J. (2001), "Collaborative networks." Proceedings of the Americas Conference on Information System, Boston.

### **Refereed Conference Presentations**

1. Sayogo, D., Pardo, T., Zhang, J. (2011) "Evaluating the Impact of Online Collaborative Media on the Formation of Cross-Boundary Digital Government Research Collaboration: A Social Network Approach", the 12th Annual International Conference on Digital Government Research, Washington D.C..
2. Gil-Garcia, J. R., Luna-Reyes, L. F., Pardo, T. A., Mellouli, S., Navarrete, C. , & Zhang, J. (2011) "Research Group on Digital Government in North America: A Comparative and Transnational Agenda" the 12th Annual International Conference on Digital Government Research, Washington D.C..
3. Jarman, H., Luna-Reyes, L. F., Zhang, J., Whitmore, A., Sergio Picazo-Vela, Andersen, D. L., Tayi, G., Andersen, D. F., Pardo, T., & Sayogo, D., "I-Choose: Consumer Choice, Digital Government, and Sustainability in North America" Fall 2011 APPAM Research Conference, Washington, DC.
4. Zhang, J., Gil-Garcia, J. R., Luna-Reyes, L. F., Sayogo, D. S., Nakashima, M., Mellouli, S. (2011) "Building and Sustaining a Transnational and Interdisciplinary Research Group: Lessons learned from a North American Experience" *44th Hawaii International Conference on System Sciences*. Hawaii, January 2011.
5. Luna-Reyes, L. F., Zhang, J., Roy, R., Andersen, D. F., Andersen, M., Arcelus, J. & Whitmore, A. (2009) "Information Strategies to Support Full Information Product Pricing: the Role of Trust." *42th Hawaii International Conference on System Sciences*. Hawaii, January 2009.
6. Zhang, J., Luna-Reyes, L. F., Andersen, D. F., Roy, R., Charbonneau, M., Davila, I. L., Arcelus, J., Cid, G. P., Bryce, K., DeMarco, T. & Whitmore, A. (2008) "Exploring digital government initiatives to expand full information product pricing (FIPP) networks in NAFTA." *9th Annual International Conference on Digital Government Research*, Montreal, Canada, May 2008.
7. Navarrete, C., Zhang, J., Pardo, T., Luna-Reyes, L. F., & Gil-Garcia, J. R. (2008) "North American Digital Government Working Group: Initial steps in the development of a comparative and transnational agenda." *9th Annual International Conference on Digital Government Research*, Montreal, Canada. May 2008.
8. Zhang, J., Faerman, S. R., & Cresswell, A. M "The effect of organizational/ technological factors and the nature of knowledge on knowledge sharing." *39th Hawaii International Conference on System Sciences*. Kauai, Hawaii, January 2006.

9. Zhang, J., Faerman, S. R., & Cresswell, A. M. "Knowledge transformation in developing a knowledge sharing system." *Academy of Management 2004 Conference*, New Orleans, August, 2004.
10. Zhang, J., & Faerman, S. R. "Distributed leadership in the development of a knowledge sharing system." *AIS SIGLead Conference on Leadership*, Athens, Georgia, April, 2004.
11. Zhang, J., & Faerman, S. R. "The nature of knowledge and its influence on knowledge sharing practice: Experiences from building the MACROS system." *37th Hawaii International Conference on System Sciences*. Hawaii, January, 2004.
12. Zhang, J., & Faerman, S. R. "Diverging approaches and converging views: Drawing sensible linkage between knowledge management and organizational learning." *36th Hawaii International Conference on System Sciences*. Hawaii, January 2003.
13. Bach, C., Belardo, S., & Zhang, J. "Increase of potential intellectual bandwidth in a scientific community through implementation of an end-user information system." *36th Hawaii International Conference on System Science*. Hawaii, January 2003.
14. Zhang, J., Cresswell, A. M., & Thompson, F. "Participants' expectations and the success of knowledge networking in the public sector." *Americas Conference on Information Systems*, Dallas, August, 2002.
15. Zhang, J. & Bach, C. "Information privacy: Comparing the legal and policy frameworks of the United States and Germany." *Third Annual Global Information Technology Management*, New York, June, 2002.
16. Cresswell, A. M., Pardo, T. A., Thompson, F., & Zhang, J. "Trust and networking: Knowledge sharing in public sector." *National Academy of Management Meeting*, Denver, August, 2002.
17. Pardo, T. A., Cresswell, A. M., Zhang, J., & Thompson, F. "Interorganizational knowledge sharing in public sector innovations." *National Academy of Management Meeting*, Washington, D.C., August, 2001.
18. Bach, C., Belardo, S., & Zhang, J. "Collaborative networks." *Americas Conference on Information System*, Boston, August, 2001.

#### **Non-Refereed Conference Presentations**

Mary-Ellen Boyle, Stephen McCauley, Jennie Stephens, and Jing Zhang "Lessons From The Bio-cluster: Report and Recommendations, Presentation at Massachusetts Biomedical Initiatives Annual Board of Trustees Meeting, April 2012.

Zhang, J. "Knowledge sharing." Presentation at Reflection Meeting II of Knowledge Networking project, Center for Technology in Government, Albany, NY, May, 2002.

Zhang, J. "Trust and knowledge sharing." Presentation at Reflection Meeting I of Knowledge Networking project, Center for Technology in Government, Albany, NY, May 2001.

Cresswell, A. M. & Zhang, J. "Public sector interorganizational knowledge sharing." Presentation at Korean Public Management Conference, Seoul, South Korea, November, 2000.

### **Manuscripts under Review:**

Luna-Reyes, L. F., Zhang, J., Whitmore, A., Jarman, H., Sayogo, D., Andersen, D. L., Tayi, G., Pardo, T., & Andersen, D. F., "Full Information Product Pricing: An Information Strategy for Harnessing Consumer Choice to Create a More Sustainable World", submitted to Communication of Association of Information Systems, revise and resubmit.

### **Manuscripts Preparation in Progress:**

Haixin Liu, Jing Zhang, Renjing Liu, "Knowledge Contribution Behavior in Firm-hosted Online Communities: Examining the Roles of Host firm Practice, Technology Related Factors and Social Capital".

### **GRANT ACTIVITIES**

Co-PI, INTEROP: Building Information Sharing Networks to Support Consumer Choice, National Science Foundation, Grant # OCI-0955935, with Theresa A. Pardo (PI) and Holly Jarmen (Co-PI), \$710,000, 2010-2013

PI, Public, Private and University Collaboration: a Study of the Central Massachusetts Bio-Medical Cluster and Green Energy Cluster Development, Mosakowski Institute of Public Enterprise, with Mary-ellen and Jennie Stephens, \$10,000, 2010-2012

Co-organizer with Theresa Pardo and Jochen Scholl, Rich Context Research Workshop, National Science Foundation, 2009, \$50,000

Grant subject: North American Digital Government Working Group, sponsored by the National Science Foundation, Grant # 0540069. (The grant provides support for travel to five face-to-face meetings in 2007-2009)

### **HONORS and AWARDS**

Best paper award, E-Government track, 39th Hawaii International Conference on System Sciences, 2006

Best Paper Award, Public and Non-profit Division, Academy of Management Conference, 2001

Distinguished Dissertation Award, University at Albany, 2003

### **PROFESSIONAL ASSOCIATION**

Academy of Management (AOM)

Association of Information System (AIS)

Association for Computing Machinery (ACM)

### **SERVICE**

#### **Clark University, Graduate School of Management:**

Graduate Program Review Committee (chair), 2011-Present

Graduate Program Review Committee (member), 2009-2010

Library Liaison, 2008-2010

AACSB Task Force (member), 2007-2009

International Student Task Force (chair), 2005-2006

Graduate Program Review Committee (member), 2005-2006

Admission Review Committee (member), 2004-2005

#### **Clark University:**

Community-based Research Network and Database Working Board (member), 2008-present

Academic advisor of 19 freshmen, 2008-2009

Academic advisor of management major, 2007-2009, 2009-present



Academic advisor of 11 freshmen, 2004-2005.

**Professional Service:**

Program co-chair, Annual International Conference on Digital Government Research (dg.o), 2013  
Organizing Committee, Workshop and Tutorial Chair, Annual International Conference on Digital Government Research (dg.o), 2009, 2010, 2011, 2012  
Mini-Track Co-chair, E-Government Service and Information, Hawaii International Conference on System Sciences, 2007, 2008, 2009, 2010, 2011, 2012, 2013  
Program Committee, 5<sup>th</sup> International Conference on Theory and Practice of Electronic Governance (ICEGOV), 2012  
Ph.D Colloquium Co-organizer, 4<sup>th</sup> International Conference on Theory and Practice of Electronic Governance (ICEGOV), 2010  
Panelist, Transnational Electronic Government, 4<sup>th</sup> International Conference on Theory and Practice of Electronic Governance (ICEGOV), 2010  
Organizing Committee, the 2nd International Conference on Complexity Science Management & Intelligent Information System.

Ph.D Dissertation Committee:

Moses Kamyra (UAlbany, Department of Public Administration), member  
Akcam Bahadir (UAlbany, Information Science Ph.D. Program), member

**Editorial and Review Responsibilities:**

Special issue guest editor, Information Technology and Management.  
Special Issue Guest Editor, the eService Journal on "E-government Services and Information."  
Associate Editor, IJSSE: International Journal of Systems and Software Engineering, 2009  
Editorial Board, E-Government 电子政务, 2008-2009

Review manuscripts for:

**Journals:**

European Journal of Information Systems, 2008, 2009, 2010, 2011, 2012, 2013  
Journal of Association of Information Systems, 2012, 2013  
Government Information Quarterly, 2006, 2011, 2012, 2013  
Management Research Review, 2006, 2011, 2012, 2013  
Information Polity, 2010, 2013  
Journal of Electronic Commerce in Organizations, 2002-2009  
IEEE Transaction on Engineering Management, 2004  
Journal of Enterprise Information Management, 2004

**Book chapters:**

Advances Management Information System (AMIS) volume: Electronic Government: Information, Technology, and Transformation, 2008  
Digital Government: Strategies and Implementation from Developing and Developed Countries. 2004

**Conferences:**

European Conference on Information Systems (ECIS), 2013  
Annual International Conference on Digital Government Research (dg.o), 2011, 2013  
Hawaii International Conference on System Sciences, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011  
XLII Annual Conference of the Latin American Council of Business Schools, CLADEA, 2008  
Academy of Management Conference, 2003  
Americas Conference on Information Systems (AMCIS), 2001