The 2012 Career and Summer Internship Fair was held on February 15th in Tilton Hall. This year’s turnout was by far the largest with over 400 students and 36 employers in attendance. Students arrived “suited-up” with resumes in hand to meet with a variety of public, non-profit and private organizations from a range of industries.

Michelle Reid ’13 returned to the fair to explore more opportunities after her positive experience in landing a summer internship at the Department of Environmental Protection (DEP) from the 2011 fair. Michelle noted how the event is a “good place to start networking and building connections” for all students.

Clark alumni were also present serving as representatives from several organizations. Billie Kenyon ’09 ‘10, from the Central Mass Convention and Visitors Bureau, interned at the organization as part of the MSPC program before obtaining her current position as Conventions, Meetings and Special Events Coordinator. Billie noted that her “hands-on” internship provided her with great work opportunities. When asked what top qualities they look for in the hiring process, representatives from the Community Harvest Project Inc. and Unum both stressed the importance of strong leadership and teamwork abilities.

Additional employer feedback about students who attended the fair included the following strengths and weaknesses:

**Student Strengths:**
- Articulate, asked good questions
- Outgoing, friendly, eager
- Open to careers outside of their majors
- Strong communication skills/professionalism
- Well organized resumes

**Student Weaknesses:**
- Some not informed about the organizations
- Some not wearing professional attire
- Some need firmer handshakes

Sample List of Employers in Attendance:
- Brookfield Renewable Power
- City Year
- Commonwealth of Massachusetts
- Federal Bureau of Investigation
- The Hanover Insurance Group
- Planned Parenthood
- Public Consulting Group
- The McLean Center at Fernside
- United States Peace Corps
On the evening of Thursday, February 23, Career Services, in collaboration with Alumni Affairs, hosted the Spring 2012 Boston Career Networking event held at the office of Douglas Kangos ’83, of PricewaterhouseCoopers. Over 100 people attended the event and had the opportunity to meet and connect with fellow Clarkies. Attendees also heard from an alumni panel who presented a workshop on effective networking. At the workshop, panelists advised the audience to think of networking as less formal and more as an organic process that can involve daily interactions with friends, family and acquaintances. The group also discussed how networking can be hard at first for those who consider themselves introverts, but with practice anyone can learn to thrive in a networking environment.

Attendee Dane Letcavage, a fifth year student in the Master’s of Public Administration Program, commented that the event “was a great opportunity to meet and learn from Boston based alumni.” Dane also noted how he has kept in contact with several strong connections he made which has led to a number of informational interviews.

Students interested in learning more about how to effectively network can make an appointment with a Career Counselor or visit the Career Services website.

The office of Patricia Kantor ’77, Partner, Edwards Angell Palmer & Dodge LLP hosted the Spring 2012 New York Career Networking Event on March 15. With over 125 people present, the event was standing room only. Featured panelists shared insights about their own experiences starting out in the job market and eventually working up the ladder to get the positions they desired. The panel also discussed the importance of maintaining a clean, professional and up-to-date online presence especially when seeking career placement and advancement.

More than ever, employers are researching potential job candidates online. This includes looking at Facebook accounts, blogs, LinkedIn profiles and Twitter feeds. While social media technology can be a useful tool in the job search process, if an employer finds photos, posts or other information they deem inappropriate this may hinder a candidate’s chances at obtaining a position. Taking certain measures such as removing unflattering photos, limiting public access through privacy settings and only friending people you know well are a few ways to help assure a clean presence.

Did you know?

There are approximately 4,000 members in the Clark University Alumni Group on LinkedIn. Creating a profile and joining this group is a great way to connect and network with fellow Clark students, alumni faculty and staff.
COLLEGES OF WORCESTER CONSORTIUM CAREER FAIR

Students from all Worcester colleges were able to attend the consortium-wide career fair on March 27th. The event was held at a new venue this year: the Beechwood Hotel located on Plantation Street. Students were able to take a free bus to the event that included over 70 employers and graduate schools. Clark made a strong presence as the institution was the third top school among attendees.

Examples of Employers and Graduate Schools Present:
- Boston Partners Financial Group, LLC
- Bryant University Graduate School of Business
- Federal Medical Center Devens
- KAYAK Software Corp.
- Mass Mentoring Partnership
- New York Life
- Park Place International
- Quinnipiac University
- Seven Hills Foundation
- US Department of State, Bureau of Diplomatic Security
- Vermont State Police

ALUMNI IN RESIDENCE

Career Services and Alumni Affairs recently hosted the Spring 2012 Alumni in Residence Program on Monday March 19th and Tuesday the 20th. Fourteen Clark alumni from graduating years ranging from 1963 to 2006 visited classes and individually met with students during the day. The alumni also participated in a networking event on Monday night where students had the chance to interact with many different alumni and ask questions.

Serge A. Shnayder ’04, M.P.A. ’05 owner of Serge Consulting & BestEssayEditing.com and Associate Director of Commercial Systems at Ironwood Pharmaceuticals remarked that he particularly enjoyed the student interactions and the opportunity to speak to classes. Looking back on his own Clark experience, Serge recommends that regardless of major, students should consider taking a class or two in computers as technological communication skills are increasingly critical in the workforce.

Another alumna, Dr. Jesse Morin ’06, a Postdoctoral Fellow in the Department of Molecular, Cell & Developmental Biology at Yale University also reflected on lessons learned from her time at Clark by acknowledging the importance of getting involved both inside and outside the classroom.

Graduating seniors and students still on campus may connect with more alumni during reunion weekend May 17th-20th. To learn more about alumni events visit the alumni affairs website at http://clarkconnect.clarku.edu/.
Career Counselors have referred many graduating seniors to this website to search a wide variety of entry level and early career jobs. The website’s specialized sections are especially helpful for students interested in the Arts/Performing Arts and Writing/Editing industries. For login and password information please call or visit the Career Services office.

One of Career Services’ newest resources enables students to do mock interviews from the comfort of their own computer. Students can choose from a variety of practice questions and record and replay their interviews with a webcam. The program even lets users submit recorded interviews for review. To use the stream simply go to: http://clarku.interviewstream.com/ and create a free account.

CareerSpots.com

Found on the Career Services’ home page, this website is a one stop video shop of job search tips. Samples of featured videos include:
- Informational Interviews
- The Art of Saying Thank You
- Interview Dress
- Make Your Resume Pop

Visit http://www.clarku.edu/offices/career/ to access the website.

Career Services partnered with Study Abroad to host two workshops this year to help newly returned students incorporate their study abroad and international experiences into their resumes, interviews and future career plans. Students learned that independence, new languages, problem-solving abilities, and cross-cultural communication skills acquired from study abroad experiences are often highly valued by employers. Returned study abroad students who were not able to attend this event may meet with a Career Counselor to learn how to best present international experiences in their job applications. To make an appointment please call the Career Services office.

Check out Career Services at a new time and location! We now offer extended drop-in hours every Wednesday evening from 4-6pm in the Academic Commons. Come by and chat with Career Counselors and Graduate Assistants. Ask job and internship related questions and get your resume critiqued.